



## AARON "ALPHONSE" SWINEHART

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www.thecurio.us

### EXPERIENCE

#### Freelance Designer

JUNE 2003 – PRESENT

Art direction, design, and animation for various clients including Microsoft, Nike, Adidas, Sony, Timex, Nickelodeon, and Johnson & Johnson.

#### Razorfish

www.razorfish.com

Portland, OR

SEPTEMBER 2009 – PRESENT

Creative Director: Russ Hoffman

Motion Graphics Director for the Portland office. Oversaw the design and production of various videos and animations for Microsoft and Coors Light. Directed teams of freelancers in creating work for the worldwide launch of Windows 7, Office 2010, and the MSN rebrand. Was also part of the team creating concepts and content for the launch of Windows Phone 7 and Kin.

#### Second Story Interactive Studios

www.secondstory.com

Portland, OR

503 827 7155

MARCH 2005 – SEPTEMBER 2007

Creative Director: Brad Johnson

A/V and motion graphics designer for internationally known interactive firm. Produced original, award winning motion design for clients such as the J. Paul Getty Museum, the Library of Congress, Wieden + Kennedy, the National Library of Medicine, the Liberty Memorial Museum, and the Gettysburg Museum.

#### *Achievements of note*

- Directing the motion design and choreography for a 30 foot long, 16 screen video presentation at the McCormick Freedom Museum in Chicago.
- Directing the production of eight animated documentary presentations for two, 26 foot long interactive tables at the Liberty Memorial Museum in Kansas City.
- Part of the team creating visual effects for a 15 minute, four-screen projection as part of a live music performance featuring the Third Angle Music Ensemble in Portland.
- Organized and directed a team to create an interactive mini-golf game for a friendly, annual competition against local design studios. Winner of Best Technical Achievement.
- Lead designer and animator for a number of other site-specific projections and displays.
- Assisted in concepting and design explorations for multiple interactives and other hybrid experiences.
- Other jobs include SD/HD production and post-production, color grading and effects, compositing, and soundtrack composition.

#### Red Hat, Inc.

www.redhat.com

Raleigh, NC

919 754 3700

MARCH 2004 – AUGUST 2004

Supervisor: Chris Grams

Hired on contract to shoot footage for a world tour documentary, eventually leading to the creation of a company video department. Produced various internal videos and documentaries for web and DVD, as well as original animations and music for conferences and external use. Turned down a full time offer.

#### Capstrat

formerly Burney Design

www.capstrat.com

Raleigh, NC

919 828 0806

MAY 2002 – MAY 2003, FEBRUARY 2004

Creative Director: David Burney

Hired to create a new media department, focusing in digital video and motion graphics. Skills include storyboarding, shooting, editing, animation and effects, and DVD authoring. Produced award winning work for such clients as Red Hat, AIGA Raleigh, University of North Carolina, and NDL/Gamebryo.

#### Garrison-Cole Group

formerly Fuel Design Group

www.garrison-cole.com

Raleigh, NC

JULY 2001 – MAY 2002

Creative Director: Bryant Cole

Designed logos, ads, publication layouts, print collateral, and websites. Designer and Flash programmer behind [www.scottlevoyer.com](http://www.scottlevoyer.com), 1st place winner of the 2002 AIGA BOOM! website award (which covers the best of design in the Carolinas).

### EDUCATION

#### North Carolina State University

College of Design

Raleigh, NC

Class of 2002 / Bachelor of Graphic Design (*cum laude*) / Minor in Art & Design.